

# Point of Sale (POS)



## Build Loyalty and Maximize Sales Opportunities

### Take Control with Slingshot POS

Slingshot's web-based Point of Sale system provides multi-channel retailers with unparalleled flexibility and agility. Slingshot's flexible framework allows enterprises to deploy the POS instantly from anywhere at any time. You can centrally deploy and administer software upgrades, promotions, user interface and configuration changes instantly across the organization.

### Information: The Critical Link Between and You and Your Customers

Slingshot POS puts real time information in the hands of your associates at the critical moment they need it. Empower your associates to build customer loyalty and maximize sales opportunities by

**Customer information, inventory availability and transaction history is available in real time.**

keeping real time customer information, inventory availability and transaction history at their fingertips at the point of sale.

### Efficient and Intuitive Transaction Processing

In fast-paced retail environments, it is imperative that POS transactions be handled quickly and accurately. Slingshot's clear and elegant user interface allows both simple and complex Point of Sale interactions to be processed with ease.

Fast and intuitive search capabilities are built in, making the process of adding customers or items to a ticket simple and efficient. Keyboard or touch screen entry is supported.

### Rapid Deployment

Slingshot POS is browser-based and, as such, offers unmatched flexibility, efficiency and functionality.

New or existing store or station rollouts are exceptionally fast and simple. Special events are a breeze. Slingshot POS deploys instantly and runs on any device

## **Make sales when and where your customers are ready to buy.**

with a browser. Our browser-based configuration allows Slingshot POS to be deployed on any and all platforms. Use Slingshot POS to deploy mobile checkout and optionally email or print customer receipts. Make sales when and where your customers are ready to buy.

Hardware is configured centrally without client interaction. With no software residing at the remote terminals, nothing is ever out of date. Instantly deploy changes or updates across the entire enterprise, or instantly revert back to a previous configuration.

### **Never Miss a Sale**

Slingshot Orders for POS to allow your associates to place special orders for merchandise not in the store. Orders can be placed from available to sell in other store or warehouse locations, from products on purchase order or from available to sell from the manufacturer.

### **Cross Channel Visibility**

Deployed as part of the Slingshot Retail Management Suite, Slingshot POS provides real time visibility across all sales channels. Maintain and present unified customer data across channels, seamlessly support cross channel promotions, returns, loyalty points, stored

value cards and customer credit and order status. Slingshot's goal is to make it easy for you to build and maintain a strong relationship with your customers no matter where or how they choose to shop with you.

### **Flexible and Secure Configuration**

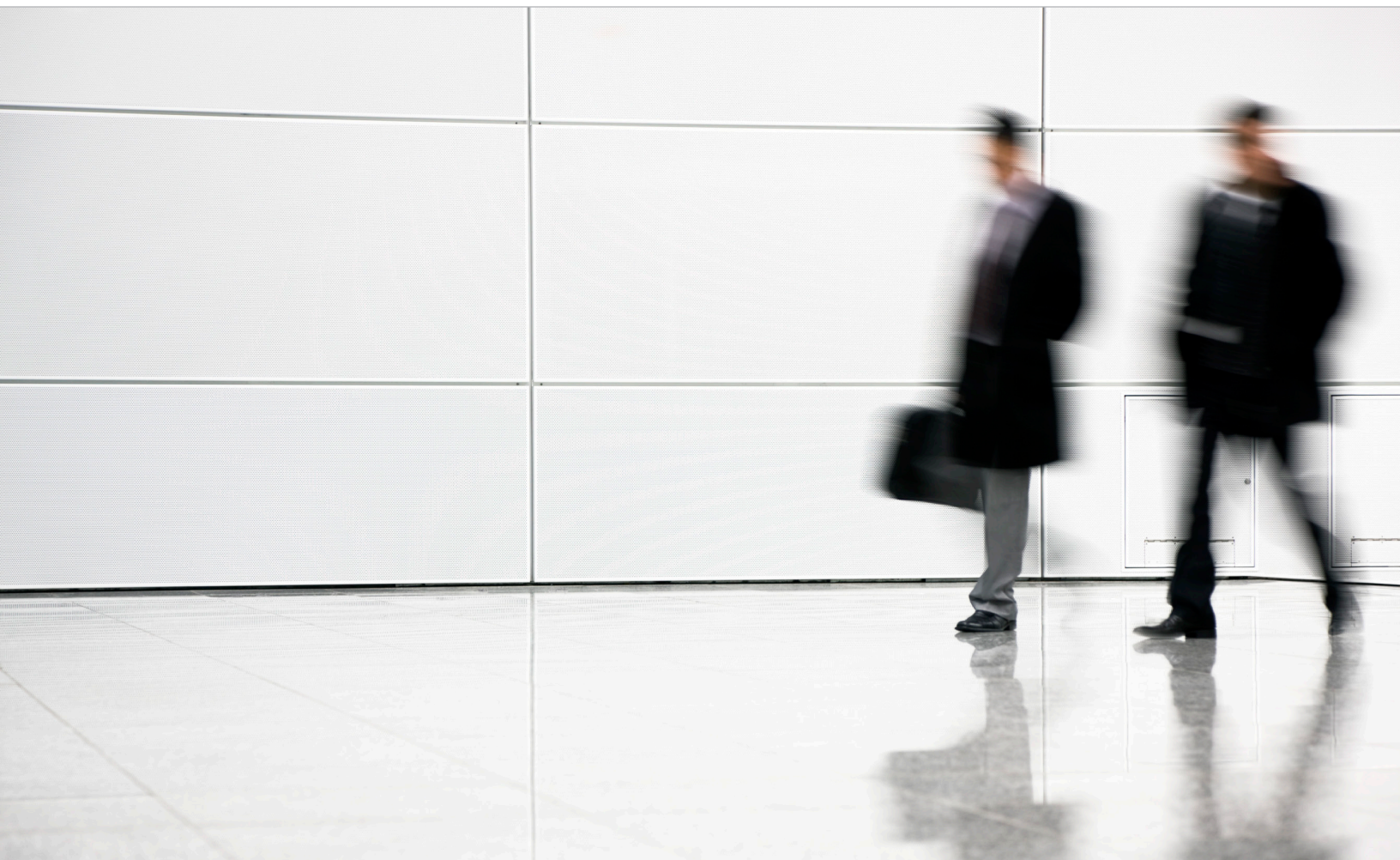
Slingshot POS gives you flexible deployment and access options. Choose access directly over the internet using secure industry standard HTTPS protocol (SSL encryption) or restrict access to an internal secure network (VPN, other private network).

Slingshot POS provides user and role-based security for tight control. Slingshot Software's applications have been developed to meet the requirements outlined in the Payment Application Data Security Standard (PA-DSS).

Slingshot has undergone technical and forensic review of application components and rigorous penetration testing by industry leader Trustwave, and has received the TrustedCommerce™ seal and The Trustwave Extended Validation (EV) SSL certificate, the most trusted and stringently-validated certificate available today.

### **Take Control**

Slingshot POS provides retailers with the most flexible, adaptable and extendible point of sale solution on the market today. No matter how your business requirements change and expand over time, Slingshot POS is designed and built to meet your needs as they evolve.



**SLINGSHOT™**

Take Control.™

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